

Privacy Policy

1. Privacy

Optotune considers privacy as an important issue. Therefore, Optotune builds and operates web services with the protection of privacy taken into account. This Privacy Policy outlines the types of personal information Optotune gathers when you use one of Optotune's websites and some of the steps Optotune takes to safeguard it.

These principles apply to personally identifying information Optotune asks for and that you provide. By this Optotune means information that individually identifies you, such as your name, physical address, e-mail address or other contact details.

2. Data Collection

2.1. Website

Most of our websites and other services do not require any personally identifying information.

Optotune may collect limited non-personally identifying information your browser makes available whenever you visit a website. This log information includes your Internet Protocol address, browser type, browser language, the date and time of your query and one or more cookies that may uniquely identify your browser. Optotune uses this information to better understand users' behavior and to further improve our offerings.

When Optotune requires personally identifying information, Optotune will inform you about the types of information Optotune collects and how Optotune uses it. We hope this will help you to make an informed decision about sharing your personal information with us. It is then up to you to decide if you want to provide the information or not.

2.2. SSL or TLS encryption

This site uses, for security reasons and to protect the transmission of confidential content, SSL or TLS encryption. If SSL or TLS encryption is enabled, the data you submit to us cannot be read by third parties.

2.3. Cookies

Optotune also collects information about website-users through "cookies." Cookies are small pieces of information sent by a web server to a web browser, which allow the server to uniquely identify the browser on each page.

A cookie is a small file of letters and numbers that Optotune stores on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Optotune use the following cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our websites. They include, for example, cookies that enable you to log into secure areas of our websites.
- Analytical/performance cookies. These cookies collect information about how you use our websites. They allow us to recognize and count the number of visitors and to see how visitors move around our websites when they are using them. This helps us to improve the way our websites work, for example, by ensuring that users are finding what they are looking for easily. These cookies are sometimes placed by third-party providers of web traffic analysis services, such as Google Analytics.
- Functionality cookies. These cookies remember choices you make and are used to recognize you when you return to our websites. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Targeting cookies. These cookies collect information about your browsing habits such as the pages you have visited and the links you have followed. Optotune will use this information to make our websites more relevant to your interests. They are also used to make advertising more relevant to you, as well as to limit the number of times you see an advert. These cookies are usually placed by third-party advertising networks. They remember the websites you visited in the past. This information is shared with third-party organizations, for example advertisers.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which Optotune has no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Most internet browsers are automatically set up to accept cookies. However, you can block cookies by activating the setting on your browser that allows you to refuse all or some cookies. Please refer to the help and support area on your internet browser for instructions on how to block or delete cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our websites. For more information on managing cookies, please go to www.allaboutcookies.org, or visit www.youronlinechoices.com which has further information about behavioral advertising and online privacy.

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3. Information Sharing

Optotune doesn't rent or sell your personally identifying information to other companies or individuals, unless Optotune has your consent. Optotune may share such information in any of the following limited circumstances:

- Optotune has your expressed consent.
- Optotune provides such information to trusted businesses or persons for the sole purpose of processing your request on our behalf. When this is done, it is subject to agreements that oblige those parties to process such information only on our instructions and in compliance with this Privacy Policy and appropriate confidentiality and security measures.
- Optotune concludes that Optotune is required by law or has a good faith belief that access, preservation or disclosure of such information is reasonably necessary to protect the rights, property or safety of Optotune, its users or the public.

Optotune may store and process personal information collected on our websites in any country in which Optotune or our hosting providers maintain facilities. By using our services, you consent to the transfer of your information among these facilities, including those located outside your country.

In the event of a transfer of ownership of parts of Optotune, such as acquisition by or merger with another company, Optotune will provide notice and ask for your consent before any personally identifying information is transferred and thereby becomes subject to a different privacy policy.

Optotune may share aggregated information with others. Examples of this include user trends or the number of users who accessed a particular part of Optotune's presence. This aggregated information does not include any personally identifying information.

Optotune offers certain services, where you can post information on the websites, which will then be available to other visitors of the websites. Examples are discussion forums and comments on blogs. When you post, basic information identifying you as the poster, will be made available to other visitors, together with your posted information. This information includes your name or alias, and where relevant, may include other information such as your country or the name of the company or organization you work for. Optotune may also display statistical, reputational and other similar information, for example the number of forum posts you have posted or how useful other visitors have rated your posts.

4. Information Security

Optotune has appropriate security measures in place to prevent personal information from being lost, stolen or misused. Optotune limits access to your personal information to those who have a genuine need to know it. Those third parties Optotune uses to process your information will do so only in an authorized manner and will be subject to a duty of confidentiality.

Optotune has procedures in place to deal with any suspected data security breach. In the event of a data breach, Optotune will follow all legal obligations with respect to notifying persons that are involved and appropriate regulators.

5. Duration of Storage

Optotune will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal requirements. To determine the appropriate retention period for your personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information, whether we can achieve those purposes through other means, and the applicable legal requirements.

6. Links

The external websites linked to from the Optotune sites are developed by people over whom Optotune exercises no control. These other sites may place their own cookies on your computer, collect data or solicit personal information.

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7. Newsletter

If you would like to receive our newsletter, we require an e-mail address from you, as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data are not collected or only on a voluntary basis. Optotune uses this data exclusively for the delivery of the requested information and doesn't pass it on to third parties.

The granted consent to the storage of the data, the e-mail address and their use for sending the newsletter can be revoked at any time, for example via the "unsubscribe" link in the newsletter. The legality of the already completed data processing operations remains unaffected by the revocation.

The data deposited with us for the purpose of obtaining the newsletter will be saved by us from the newsletter until your cancellation and will then no longer be used for the newsletter. Data that has been stored for other purposes with us (such as e-mail addresses for the members area) remain unaffected.

8. Rights of the Customer

If the legal prerequisites exist, you have the right to obtain information about personal data or data processing concerning you (GDPR Art. 15), correction, deletion and restriction of personal data or data processing (GDPR Art. 16 to 18) and transfer Personal data (GDPR Article 20).

In addition, if the statutory requirements under DSGVO Art. 21 are fulfilled, you are entitled to a right of objection to data processing that is based on a "legitimate interest" of the controller in accordance with GDPR Art. 6 para. 1 lit. f).

To exercise all such rights, or if you wish to revoke a consent to the processing of your personal data, in whole or in part, with retroactive effect, please contact sales@optotune.com

Furthermore, in accordance with GDPR Article 77 (1), you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your place of residence, employment or the place of the alleged infringement, if you consider that the processing of your personal data violates the DSGVO requirements.

The Swiss Data Protection Authority is: Eidgenössischer Datenschutz- und Öffentlichkeitsbeauftragter
Feldeggweg 1, CH - 3003 Bern, Website: www.edoeb.admin.ch/edoeb/de/home

9. Changes to this Privacy Policy and Contact

Optotune reserves the right to amend this notice in order to comply with applicable data protection law.

Please note that this Privacy Policy will change from time to time. Optotune expects most such changes to be minor, but there may be changes that are more significant.

Regardless, Optotune will post those changes on this page and, if the changes are significant, will also provide a more prominent notice.

If you have any additional questions, please feel free to contact us.